



Dear Sponsor,

On August 30th 2014, the graduating classes of 1989 from both Pittston Area and Wyoming Area will be joining forces to host a first of its kind event. The inaugural **"RIVALRY RUN"** will be a charity run/walk event to benefit the **Jaime Baker Memorial Scholarship Fund** and the **Warrior Pride Scholarship Fund**. This unique event will be an opportunity for both sides, "rivals", to come together to support current and future alumni with much needed scholarship funds.

Since announcing the event there has been an overwhelming amount of support and interest from potential participants and the community. We are currently conducting a sponsorship drive and are out to local businesses and the community for help in conducting and promoting this event. We are currently seeking monetary donations as a form of sponsorship on the following levels:

<b>Platinum</b>	<b>\$500</b>	<b>Gold</b>	<b>\$250</b>
<b>Silver</b>	<b>\$100</b>	<b>Bronze</b>	<b>\$50</b>

Sponsorship of this event will include exposure throughout the various means of promotion including name of business on race t-shirts according to sponsorship level. Sponsors will also have the ability to promote themselves by any means at the start and finish lines of the race, during registration and in the race packets given to participants (flyers, business cards, coupons, keychains, etc., are the usual means at these events).

All proceeds from this event will be distributed equally between the above named scholarship funds of the two schools.

We sincerely hope that you will consider being a part this very unique event and the scholarship funds we are supporting. For sponsorship questions please contact the following:

Maria Ciampi Karkutskie 570-905-6032  
Phil Pisano 570-954-8936

Jennifer Vacula 570-885-2639  
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