



Daniel A. Resciniti, Jr.  
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Dear Valued Wyoming Area Football Sponsor,

First, let me say thank you, in advance, for all of the support that you have given to “our” program. It is greatly appreciated and crucial to the success of the Wyoming Area Football Program. We anticipate continuing a wonderful working business relationship with all of our sponsors in 2012.

This year was an absolutely fantastic year for the Warriors. With two weeks left in the season, we were able to “lock-in” a guaranteed Number 2 Seed in the PIAA District 2 Playoff AA State Tournament. The Warriors lost in the District 2 final, but their success was due in large part to the support from friends, family, community, and finally “our” sponsors. It is your generosity to the program that allows “our” program to be a “cut-above-the-rest!”

Hence, “our” largest annual fundraiser is rapidly approaching – The Night at the Races. The Night at the Races is an annual fundraising event that is attended by more-than three hundred and fifty (350) persons. The success for this event is due to the advertising opportunity that we allow for our sponsors during this event; in which we create an advertisement in the evenings’ program book. “We” also accept gift basket(s) and gift certificates, in which funds are generated through raffle. We are again hoping that we can count on you to make this fundraising event a success!

Please see the additional enclosed flyer, and determine which choice would be most suitable for your business needs. We appreciate anything that you can do to help our association and would be happy to help your business in any way that we can. We have two (2) IT/Graphics experts on staff that can take your artwork and make a fantastic advertisement for you. Also, if you have a functioning website, we can get you a link from “ours” that receives in excess of 30,000 hits per year! If you have any questions about how we can help your business, please do not hesitate to contact me at the above information. I / we look forward to hearing from you and GO WARRIORS!

Sincerely,

Dan Resciniti, Jr.  
2011/12 President – Wyoming Area Football Parents Association